



NatWest

NatWest Business Builder Visioning



What is a vision?



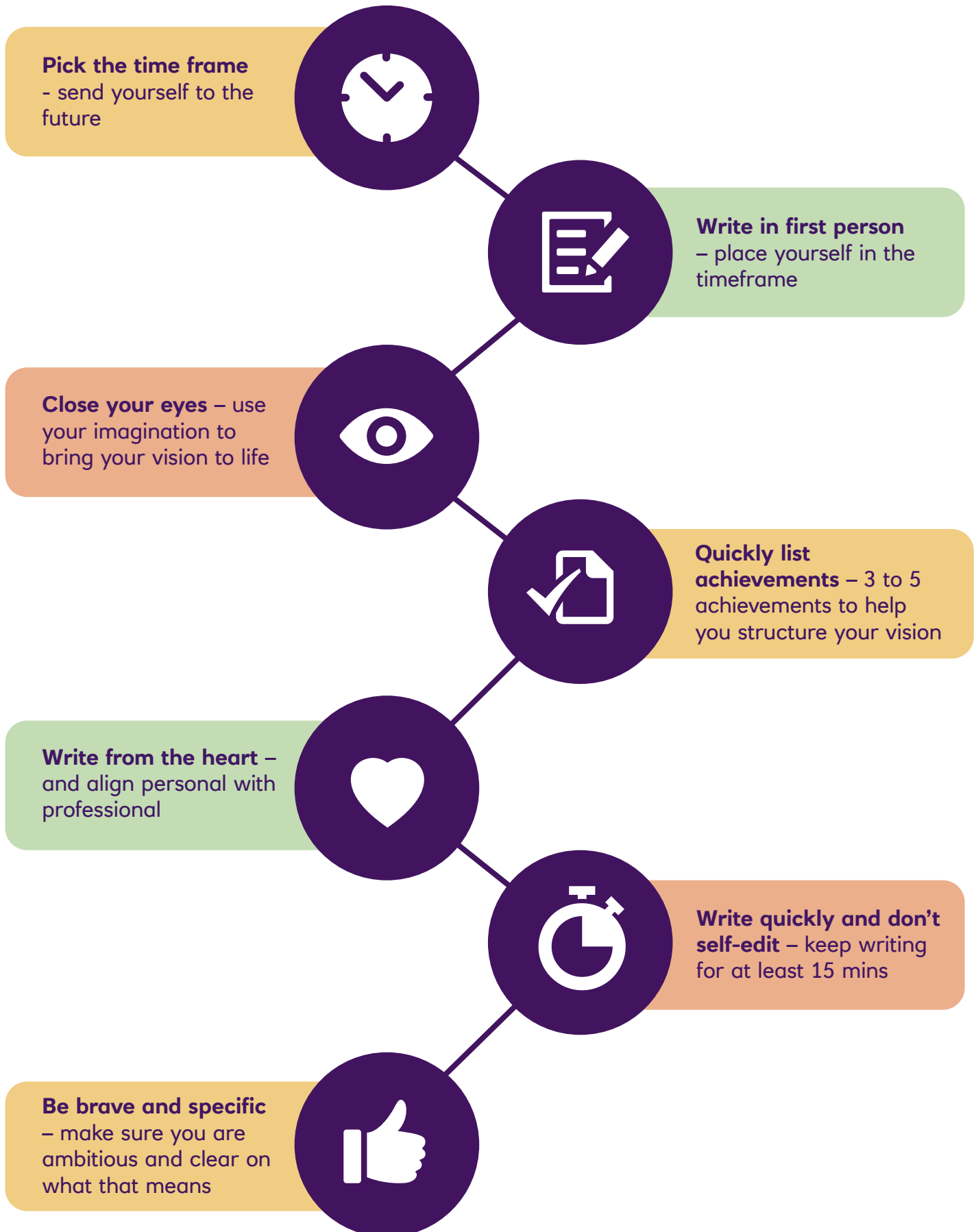
**A vision is
painting a clear
picture of an
ideal future that
inspires you
to action**



Notes



Top tips for visioning technique





The end result of visioning should be...

Inspiring

to all that will be involved

Realistic

strategically sound

Documented

get it written down

Communicated

tell people



Notes



A vision helps to provide

Direction

Alignment

Motivation &
inspiration

Clarity &
focus



Draft vision

Date:

Timeframe:

Achievements:

Vision:

Well done, you have completed the Visioning Module!

Continue to revisit and refine the future vision for your business by:

- Use the visioning technique to help you paint a picture of the ideal future.
- Develop a vision document for your business and regularly review.
- Communicate, share and use the vision to align the business.

#PowerUp

**THANK
YOU**



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